

Listing Launch

OCTOBER 19, 2026

Listing Launch

Builds a complete listing launch packet from property facts and seller notes: property story, MLS description, website copy, social posts, image and video generation prompts, email blast, open-house promo, seller approval note, and a launch checklist.

- LISTING MARKETINGREAL ESTATE
- #AI DEALS#BROKER READY#LISTING COPY#LISTING MARKETING#MLS DESCRIPTION#OPEN HOUSE#REAL ESTATE#REALTOR#SBK FLOW#SOCIAL CONTENT
- N8NOPENAI

What this agent does

Replace the whole manual listing-launch content block — MLS copy, web copy, social, email, flyer prompts, seller note — with one reviewed run.

Builds a complete listing launch packet from property facts and seller notes: property story, MLS description, website copy, social posts, image and video generation prompts, email blast, open-house promo, seller approval note, and a launch checklist.

Who it is for

Listing agents, listing coordinators, and marketing staff who publish new listings and need consistent, compliant copy fast.

What it needs from you (inputs)

Property facts (type, beds, baths, sqft, year, price, neighborhood), key features and upgrades, the launch goal and tone, plus any MLS or compliance constraints. A free-text dump alone is enough to start.

What it gives back (outputs)

A launch desk summary, property story, MLS description, website copy, social posts, image and video generation prompts, email blast, open-house promo, seller approval note, launch checklist, and research notes with sources.

- Listing Launch Desk
- Property Story
- MLS Description
- Website Listing Copy
- Social Posts
- Image Generation Prompts
- Video Generation Prompts
- Email Blast
- Open House Promo
- Seller Approval Note
- Launch Checklist
- Research Notes

Highlights

- Paste-anything intake — the agent organizes messy seller notes into listing facts
- MLS description plus long-form website listing copy
- Social posts sized for each channel, and an email blast
- Image and video generation prompts ready for a media agent
- Open-house promo and a seller approval note
- Fair-housing and MLS compliance checks with safer replacements
- Launch checklist with owners and sequence

Time saved per run: about 3.5 hours.

This agent drafts work for a licensed professional to review. It is not legal, tax, or financial advice, and it does not replace broker, title, lender, or attorney review.

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REAL ESTATE AI AGENT

Listing Launch

Turn property facts, seller notes, and marketing goals into a complete launch packet: MLS description, website copy, social posts, email blast, image and video prompts, seller approval note, and a launch checklist.

Readiness 5Completeness 10

Start here

Paste anything you have. The agent organizes it into listing facts, features, benefits, buyer angle, missing items, and launch content.

Let me figure it out

56

Property address

702-555-1326

Property facts

Clean fields here override anything inferred from the notes above.

Property type

single_family_residence

List price

1

Bedrooms

sharonbk6@gmail.com

Bathrooms

ai-agent-plugin-dev

Living area (sqft)

Sharon BK

Year built

Sharon BK

Neighborhood / subdivision

Summerlin West

Story and features

Add only claims the seller can verify. Anything unverifiable is flagged rather than written into the copy.

Key features

Open-plan kitchen with quartz island, covered patio, three-car garage, primary suite on the main floor.

Feature bullets

One per line. These become the MLS and website bullet list.

Recent upgrades

New HVAC 2024, roof 2022, remodeled primary bath 2023.

Launch goal

Tone and goal shape every piece of copy the agent writes.

Content tone

professional and inviting

Launch goal

generate_listing_interest

Open house date

mm/dd/yyyy

Agent notes

What the seller cares about, what to avoid saying, the angle you want to lead with.

+ Advanced options — IDs, lot and price history, condition, buyer angle, and compliance limits

Add notes, a property address, or key features before running.

Estimated credits: 0 (Balance: 200)

Create the Listing Launch

GENERATED AI AGENT

Listing Launch Desk

What the agent gets back

One run produces every piece of launch content, written from verified facts and kept MLS- and fair-housing-safe.

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